

Agatha

CREATIVE DESIGNER

Professional Experience

Art Director

Paramount Apparel International Inc.

August 2012 – Present

Expertly lead the Sportswear design team, guiding concept development and implementation. Create new, trendy designs for the college and resort market. Thoroughly research current fashion trends and strategically select new garments for line. Develop attractive concepts for catalogs and promotional materials. Elevate brands within the Sportswear department to maximize market penetration and sales. Create dynamic marketing materials for sales team and advise on merchandise for trade shows.

Graphic Designer

St Louis Jewish Light

October 2010 – August 2012

Creatively designed newspaper and magazine editorial, ad page layout and ads for advertisers in the newspaper and magazine. Carefully edited and formatted photos and camera ready ads. Continually updated content and design of website to maximize market penetration and sales. Performed dynamic online video recording, editing and producing. Designed, formatted and updated attractive e-newsletters. Developed modern logos and promotional materials for special events.

Freelance Clients

Linda Sherwin Astrology | 2014

Soul Cymatic | 2014

Beans by Jill Moore | 2013

After 5 Advertising | 2012

I Salsman PR LLC | 2012

More for Less Remodeling | 2012

Midwest Vein Center | 2012

Deliciously Healthy Gifts | 2011 – 2012

Strategic eCommerce Solutions | 2011

Assumption Parish Youth Ministry | 2010

Friends of Wings | 2009

The Humane Society of Southwest Missouri | 2009

Internships

Breakthrough Marketing | June 2010 – Sept. 2012

Fleishman Hillard | June 2009 – Aug. 2009

Strategic eCommerce Solutions | July 2008 – Aug. 2008

Objective

Dynamic, creative and accomplished professional with expertise in graphic design seeking a challenging and rewarding position to contribute to the employer's ongoing present and future success.

Areas of Expertise

Organizational Leadership

Graphic Design

Art Direction

Marketing & Sales

Branding

Advertising

Social Media

Qualification Summary

Excellent track record of organizational leadership in graphic design, consistently promoting effective art direction and strategic sales and marketing

Possess an ability to develop and implement key performance strategies and initiatives which support organizational objectives

Successfully ensure attractive advertising and branding and engaging social media

Demonstrate proven leadership skills which motivate and direct teams to success

Exceptional interpersonal, communication, negotiation and presentation skills

Capable of handling multiple tasks and challenges effectively

Education

Bachelor of Fine Arts in Graphic Design

Missouri State University

May 2010

Design History, Theory and Practice in Venice and Rome

Masters Workshop Program

Summer 2010

President

Missouri State University Students in Design

Fall 2009 – Spring 2010

Black and White Manual Photography

Missouri State University in Florence

Summer 2008

Skills

Art Direction

Layouts

Typography

Production

Microsoft Office

Adobe CS

Digital Video Recording

Digital Photography

Mac OS & PC

Branding

Basic CSS & HTML

Painting

Illustration

Pre-Press

Social Media